

The logo for FMX 2023 features the text 'FMX 2023' in white on a red rectangular background, with 'EVOLVING' in white below it. The background of the entire banner is a blue underwater scene with jellyfish and bubbles.

ON SITE APRIL 25-27
ONLINE APRIL 28
WWW.FMX.DE

Press Release #1 – FMX is back: Next hybrid edition set for April 2023

For immediate publication

FMX 2023

Film & Media Exchange

On Site April 25-27, 2023

Online April 28, 2023

Stuttgart/Germany, November 10, 2022. Following its success in 2022, **FMX - Film & Media Exchange** will host another hybrid edition next year. From **April 25 to 27, 2023**, FMX will present its top-class program on site at Haus der Wirtschaft in Stuttgart. On **April 28**, FMX will once again offer an exclusive online day with numerous presentations from around the globe. With its hybrid approach, the conference for animation, effects, interactive and immersive media will allow people to network in person and connect from around the world. The central theme of FMX 2023 will be **EVOLVING**, with renowned BAFTA-winning and Oscar-nominated producer **Jinko Gotoh** serving as next year's Program Chair.

FMX 2023: EVOLVING

The creative industries have always offered an escape from the challenges in our lives. At the same time, they have been more decisive than others in dealing with them. Faced with the state of the environment, the media and entertainment community is embracing sustainability in creative ways - from the stories we tell to the way we produce them.

Under the theme **EVOLVING**, FMX 2023 will shine a light on projects and processes that are addressing the challenges that people and the planet are facing, as part of its conference program on the latest developments in the art, technology and business of animation, visual effects, interactive and immersive media.

Jinko Gotoh joins FMX 2023 as new Program Chair

For FMX 2023, renowned animation producer Jinko Gotoh could be won over as new Program Chair. She will work closely with the FMX team and support the upcoming event with fresh impetus and contacts that advance the topic of sustainability in the creative industries.

Jinko Gotoh is a BAFTA winner and an Oscar-nominated producer and consultant for the animation industry. Her strengths and passion include discovering and nurturing diversified creative talent and charting new technologies and creative processes. Jinko's producing screen credits include 2020 BAFTA winner and Oscar-nominated **KLAUS, THE LEGO MOVIE 2: THE SECOND PART, THE LITTLE PRINCE**, Oscar-nominated **THE ILLUSIONIST, 9**, and Oscar-winning **FINDING NEMO**. Jinko is devoted to advancing women and all underrepresented people in the industry. She serves as vice president for Women in Animation. She is a member of the Academy of Motion Pictures Arts and Sciences, representing diversity and inclusion on various committees.

Jinko is thrilled to be part of the FMX 2023 program team:

"I'm honored to be the program chair for FMX 2023. While I participated virtually in past conferences, I look forward to being there in person next year. Sustainability as a theme resonates with me on multiple levels, from how we engage and find best practices with our environment to the ever-changing industry."

"Our industry is global, and the pandemic has brought us closer together. So how do we sustain and improve upon what we have experienced in the past couple of years? I hope to bring in speakers from around the globe who are familiar with and new to FMX and make time to blue-sky a sustainable future."

FMX is truly grateful to collaborate with Jinko Gotoh for the upcoming edition of FMX, **April 25-28, 2023**.

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Press Downloads

Our logo kit is available for download [here](#).

If you need any other images or a higher resolution, feel free to contact us via press@fmx.de.

Editor's Notes:

FMX is funded by the [Ministry of Science, Research and Arts](#) and the [Ministry of Economic Affairs, Labour and Tourism](#) of the State of Baden-Wuerttemberg, the [City of Stuttgart](#) and [MFG Baden-Wuerttemberg](#), taking place in cooperation with [ACM Siggraph](#). FMX is organized by [Filmakademie Baden-Wuerttemberg](#), hosting the [Animation Production Days \(APD\)](#), a joint venture with the [Stuttgart International Festival of Animated Film \(ITFS\)](#).

Further information at www.fmx.de